

What is claimed is:

1. A package enclosing a single disposable absorbent article, the package comprising a first piece of material and a second piece of material, the first piece of material and the second piece of material being operatively associated with one another to enclose the absorbent article, the package having at least one viewing region in at least one of the pieces of material, the absorbent article having a folded configuration, an unfolded configuration, a bodyfacing surface and a garment facing surface, the garment facing surface having a graphic disposed on at least a portion thereof, the absorbent article being in a folded configuration and enclosed within the package in a manner such that a least a portion of the graphic is situated in the viewing region, and wherein the absorbent article has a ratio in the folded configuration to the unfolded configuration of no more than 0.15.
2. The package of claim 1, wherein one of the pieces of material is more rigid than the other piece of material.
3. The package of claim 2, wherein the viewing region is situated in at least a portion of the piece of material that is less rigid.
4. The package of claim 3, wherein the absorbent article has a ratio in the folded configuration to the unfolded configuration of no more than 0.09.
5. The package of claim 1, wherein the first piece of material is configured to have a depth and the second piece of material is adapted to serve as a lid.
6. The package of claim 5, wherein the second piece of material is more rigid than the first piece of material.
7. The package of claim 6, wherein the viewing region is situated in at least a portion of the first piece of material.
8. The package of claim 7, wherein the absorbent article has a ratio in the folded configuration to the unfolded configuration of no more than 0.09.
9. The package of claim 6, wherein the viewing region is situated in at least a portion of the second piece of material.

10. The package of claim 9, wherein the absorbent article has a ratio in the unfolded configuration to the folded configuration of no more than 0.09.

11. The package of claim 4, 8 or 10, wherein the package is vacuum packed.

12. The package of claim 4, 8, or 10, wherein the package has a thickness of no more than 6.35 mm.

13. A package enclosing a single disposable absorbent article, the package comprising a sheet of material having an interior surface and an exterior surface, the sheet of material having at least one viewing region and being configured to provide an interior space, the single disposable absorbent article having a folded configuration, an unfolded configuration, a bodyfacing surface and a garment facing surface, the garment facing surface having a graphic disposed on at least a portion thereof, the single disposable absorbent article being in a folded configuration and situated within the interior space of the package in a manner such that at least a portion of the graphic is situated in the viewing region.

14. The package of claim 13, wherein the absorbent article has a ratio in the folded configuration to the unfolded configuration of no more than 0.15.

15. The package of claim 13, wherein the absorbent article has a ratio in the folded configuration to the unfolded configuration of no more than 0.09.

16. The package of claim 13, wherein the absorbent article has a ratio in the folded configuration to the unfolded configuration of no more than 0.07.

17. The package of claim 13, 14, 15 or 16, wherein the package has a thickness of no more than 6.35 mm.

18. A package enclosing a single disposable absorbent article, the package comprising: a first piece of material, a second piece of material and an opening device; at least one of the pieces of material having at least one viewing region; the first piece of material and the second piece of material being operatively associated with one another to enclose the absorbent article, one of the pieces of material being more rigid than the other piece of material;

the absorbent article having a folded configuration, an unfolded configuration, a bodyfacing surface and a garment facing surface, the garment facing surface having a graphic disposed on at least a portion thereof;

the absorbent article being in a folded configuration and enclosed within the package in a manner such that at least a portion of the graphic is situated in the viewing region.

19. The package of claim 18, wherein the viewing region is situated in at least a portion of the piece of material that is less rigid.

20. The package of claim 19, wherein the absorbent article has a ratio in the folded configuration to the unfolded configuration of no more than 0.09.

21. The package of claim 18, wherein the first piece of material is configured to have a depth and the second piece of material is adapted to serve as a lid.

22. The package of claim 21, wherein the second piece of material is more rigid than the first piece of material.

23. The package of claim 22, wherein the viewing region is situated in at least a portion of the first piece of material.

24. The package of claim 23, wherein the absorbent article has a ratio in the folded configuration to the unfolded configuration of no more than 0.09.

25. The package of claim 22, wherein the viewing region is situated in at least a portion of the second piece of material.

26. The package of claim 25, wherein the absorbent article has a ratio in the folded configuration to the unfolded configuration of no more than 0.09.

27. The package of claim 20, 24 or 26, wherein the package is vacuum packed.

28. The package of claim 20, 24 or 26, wherein the package has a thickness of no more than 6.35 mm.